

PLACEMENT DRIVE NOTIFICATION

Company	SKOLAR (SKLR EDTECH PVT. LTD.)
About the Company	<p>Skolar is an online learning platform started with an intend to help students and professionals get placed in their dream companies by providing them with the right training and path to outperform their placement exams. We have built the training programs for both students in college who are applying in college placements and also for working professionals trying to switch between the companies. We dedicate our platform to providing you with the very best mentorship on our courses, with an emphasis on Interactive learning style, a great mentorship workaround, and affordability across all the courses thus helping students achieve more holistic education and prepare them for better career opportunities.</p> <p>Website: https://www.skolar.in/</p>
Job Title	Business Development Executive (Inside Sales/Marketing)
Job Description	<p>This is an Individual role in an employee-centered culture, an area where a candidate plays the main role of spreading the word about products, counseling students to increase the reach. As a BDI/BDT/BDA you're expected to find potential customers through cold calling, counsel the students to chose the right path, understanding the perception and needs of students.</p> <p>Roles and Responsibilities:</p> <ul style="list-style-type: none"> • Work closely with the Sales and Marketing team in assisting the growth of the business by acquiring new business leads. • Pitch and promote SKOLAR's services to prospective clients • Career counseling of prospective students and understanding their learning objectives to offer relevant products to them. • Build sales leads through referrals and cold calling to generate sales (monthly target/revenue oriented) • Collaborate with the Sales and Marketing team to plan and oversee new marketing initiatives • Set up meetings to prepare and deliver pitches to prospective clients • Follow up with potential clients • Work with team members to identify and manage risks
Desired Skills	<ul style="list-style-type: none"> • Strong communication skills • Critical and out-of-the-box thinking • Excellent organizational and leadership skills • Ability to perform well under pressure in a fast paced environment • Ability to work in a target driven environment
Job Location	Bangalore
Eligible Degrees	Any UG / PG
Eligibility Criteria	NA
Compensation (CTC)	Rs. 4-6 LPA (UG) Rs. 5-8 LPA (PG)
Perks & other details	<ul style="list-style-type: none"> • An opportunity for a pre-placement offer. • Internship Certificate. • No bond • Working Days: 6 days work/week (Saturday and Sunday Mandatory working) • Employment Role - Full-time Business Development Trainee for 3-months. • Duration: 3-months with PPO based on the performance. • Stipend: INR 20,000 to 25,000 + 10,000 (Incentives) • CTC post-probation: 4 to 6 (UG) & 5 to 8 LPA (PG)
Selection Process	Will inform later
Date & Time of Interview	Will inform later
Venue	Virtual/Online